**Mission**

Our mission is to provide integrity of programs and services, affordable lifelong learning, and enhanced quality of life in the diverse community we serve.

**Established:** 2001

**Accreditation**

ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.

**Website:** [www.higherlearningcommission.org](http://www.higherlearningcommission.org)

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**Divisions and Credentials Offered**

**Division of University Studies**

- Bentley Wallace, Director

**Division of Business & Transportation Technology**

- Allen Mooneyhan, Ed.D., Division Chair

**Division of Criminal Justice**

- Dr. Mary Robertson

**Division of Occupational Studies**

- Duane Doyle, Ph.D., Division Chair

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**Associate Degrees**

- Associate of Arts – Liberal Arts (also available online)
- Associate of Science – Business and in Criminal Justice

**Technical Certificates**

- Automotive Service Technology
- Collision Repair and Refinishing Technology
- Computer Information Systems
- Computer and Networking Technology
- Government Technology
- High Voltage Lineman Technology
- Renewable Energy Technology
- Telecommunications
- Microcomputer Business Applications
- Energy Control Technology

**Certificate of General Studies (General Studies)**

**Certificate of Proficiency**

- Certified Nursing Assistant
- Medication Assistant
- Crime Scene Investigation
- Office Occupations
- Law Enforcement Administration
- Truck Driver Training
- Renewable Energy Technology
- Paramedic
- Advanced Manufacturing
- Emergency Medical Technician
- Welding
- Phlebotomy

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**Fact Card ‘11-’12**

- 7648 Victory Blvd, Newport, AR 72112
- 1-800-976-1676
- [www.asun.edu](http://www.asun.edu)

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### Request for Information

**Commencement:**

- Fall 2012
- Spring 2013

**Transactions:**

- Degrees/Diplomas
- Records

**Leadership:**

- **President:** Allen Mooneyhan, Ed.D.
- **Chancellor:** Howard L. Slinkard, Chair
- **Vice President:** Larry N. Williams, President

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**Degrees/Certificates awarded**

- Associate Degrees (AA, AAS, AAT)
- Technical Certificates (TC)
- Certificates of Proficiency (CP)

**Demographics**

- Fall 2011

<table>
<thead>
<tr>
<th>Category</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(45.9%)</td>
<td>(54.1%)</td>
</tr>
</tbody>
</table>

**Residency**

- Fall 2011

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Craighead County</td>
<td>36.0%</td>
</tr>
<tr>
<td>Jackson County</td>
<td>20.7%</td>
</tr>
<tr>
<td>Poinsett County</td>
<td>14.9%</td>
</tr>
</tbody>
</table>

**Distance Learning**

- Courses
- Enrollments
- SSCH

<table>
<thead>
<tr>
<th>Fall 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online or Hybrid</td>
</tr>
<tr>
<td>Courses</td>
</tr>
<tr>
<td>Enrollments</td>
</tr>
</tbody>
</table>

**Dual Credit Courses**

- Courses
- Enrollments
- SSCH

<table>
<thead>
<tr>
<th>Fall 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concurrent</td>
</tr>
<tr>
<td>Courses</td>
</tr>
<tr>
<td>Enrollments</td>
</tr>
</tbody>
</table>

**Basic Adult Education**

- AY 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students enrolled</td>
<td>149</td>
</tr>
<tr>
<td>Students served</td>
<td>239</td>
</tr>
<tr>
<td>English as Second Language Students</td>
<td>0</td>
</tr>
</tbody>
</table>

**Workforce Training**

- AY 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students/participants served</td>
<td>2,897</td>
</tr>
<tr>
<td>Courses/events conducted</td>
<td>128</td>
</tr>
</tbody>
</table>

**Degrees/Certificates awarded**

- AY 2011 (571 total)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Degrees (AA, AAS, AAT)</td>
<td>137</td>
</tr>
<tr>
<td>Technical Certificates (TC)</td>
<td>205</td>
</tr>
<tr>
<td>Certificates of Proficiency (CP)</td>
<td>137</td>
</tr>
</tbody>
</table>

**Employees**

- AY 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time</td>
<td>164</td>
</tr>
<tr>
<td>Faculty</td>
<td>62</td>
</tr>
<tr>
<td>Classified</td>
<td>60</td>
</tr>
<tr>
<td>Senior Administrators</td>
<td>7</td>
</tr>
<tr>
<td>Professional Non-Faculty</td>
<td>37</td>
</tr>
</tbody>
</table>

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**Library Holdings**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volumes</td>
<td>9,785</td>
</tr>
<tr>
<td>Periodicals</td>
<td>76</td>
</tr>
<tr>
<td>Databases</td>
<td>5</td>
</tr>
<tr>
<td>Videos/Media</td>
<td>587</td>
</tr>
</tbody>
</table>

**Physical Plant & Facilities**

- Summer 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buildings</td>
<td>22</td>
</tr>
<tr>
<td>Gross Sq. Footage</td>
<td>312,188 ft²</td>
</tr>
</tbody>
</table>

**2011-2012 Tuition per Semester Credit Hour**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-District: $78</td>
<td></td>
</tr>
<tr>
<td>Out-of-District: $78</td>
<td></td>
</tr>
<tr>
<td>Out-of-State: $131</td>
<td></td>
</tr>
</tbody>
</table>

**Arkansas Rural Nursing Education Consortium (ARNEC)**

- In-State Registered Nursing: $78
- Out-of-State Registered Nursing: $131

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**Board of Trustees**

- Howard L. Slinkard, Chair
- Dan Pierce, Member
- Charles Luter, Member
Focus on the Future: A Strategic Plan, 2011-2016 was approved May 15, 2011.

VISION:
Arkansas State University-Newport is a great place to start one’s higher education whether it is for job training, professional certification, general education requirements or an associate’s degree.

VALUES:
- Community
- Quality
- Integrity
- Affordability
- Collaboration
- Diversity

STRATEGIC GOALS:
1. To provide an academic environment that will motivate and enable students from diverse backgrounds to achieve their educational goals
2. To ensure institutional development that will attract, retain and graduate quality students
3. To promote student commitments to individual life-long learning, career development, and community leadership
4. To expand the role of the institution in the economic development of Arkansas
5. To strengthen collaboration and working partnerships with other education service providers, business/industry, employers, and community members
6. To secure increased funding for institutional development and advancement
7. To continue the development of physical and technological facilities and services of the institution
8. To ensure integrity and quality in all areas of institutional performance
9. To provide continuous communication relative to the strategic plan to the multiple constituency groups served

KEY INSTITUTIONAL OUTCOMES:
The achievement of a number of pervasive key outcomes requires institution-wide commitment and team effort. Following are the critical measures which will be monitored as indicators of progress toward our strategic goals:

- Increase student enrollment
- Increase retention rate of students
- Increase employer satisfaction with alumni
- Increase number of students graduating with certificates and degrees
- Increase business/industry partnerships
- Raise student satisfaction with institutional programs and services
- Maintain cutting-edge technology in all programs of study
- Cultivate diversity in the student body, faculty and staff
- Retain quality faculty and staff
- Promote faculty and staff development and increased credentials
- Promote efficiency in resource allocation and management
- Increase external funding
- Advance community support of institutional services

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1 866 blanks, 19 prefer not to answer, 248 “No” to all categories
2 53% (3105) of duplicated headcount (5811) “Unknown”
3 13% (775) of duplicated headcount (5847) “Unknown”