Arkansas State University – Newport
Newport • Jonesboro • Marked Tree

Fact Card ‘12–’13
7648 Victory Blvd, Newport, AR 72112
1-800-976-1676
www.asun.edu

Mission
Our mission is to provide integrity of programs and services, affordable lifelong learning, and enhanced quality of life in the diverse community we serve.

Established: 2001

Accreditation
ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.
Website: www.higherlearningcommission.org

Divisions and Credentials Offered
Division of Social Sciences……………………………..Ike Wheeler, M.A., Division Chair
Division of Math & Science……………………………Allen Mooneyhan, Ed.D., Division Chair
Division of Business & Transportation Technology……………..Bentley Wallace, Director

Associates Degrees
Automotive Service Technology
Business Technology
Marketing/Management Office Systems
Administrative Office Technology Computerized Accounting
Microcomputer Business Applications
Collision Repair & Refinishing Technology Criminal Justice
Computer & Networking Technology Crime Scene Investigation
Energy Control Technology Nursing (RN)
General Technology
High Voltage Lineman Technology Industrial Maintenance
Plumbing Technology Apprenticeship Renewal Energy Technology
Law Enforcement Administration Liberal Arts
Teaching
Middle School/Language & Social Studies PreSchool-Fourth Grade Option
Middle School/Math & Science

Technical Certificates
Advanced Manufacturing General Studies
Automotive Service Technology Collision & Repair Refinishing
Business Technology Technology
Administrative Office Technology Technology
Computer & Networking Technology Cosmetology
Cosmetology Instructor Trainee Crime Scene Investigation
Energy Control Technology Diesel Technology
General Technology
High Voltage Lineman Technology Industrial Maintenance
Plumbing Technology Apprenticeship Renewal Energy Technology
Law Enforcement Administration Practical Nursing
Telematics
Telecommunication Surgical Technology
Welding

Certificates of Proficiency
Advanced Manufacturing Business Operations
Commercial Driver Training Certified Nursing Assistant
Crime Scene Investigation Emergency Medical Technician
Renewable Energy Technology Law Enforcement Administration
Medication Assistant Phlebotomy
Welding

Administrations
Dr. Larry N. Williams, Chancellor
Dr. Sandra Massey, Vice-Chancellor of Academic Affairs
Adam Adair, Vice-Chancellor of Fiscal Affairs
Dr. Mary Robertson, Vice-Chancellor of Student Affairs
Jeff Bookout, Vice-Chancellor for ASUN Marked Tree Campus
Linda Sharp, Vice-Chancellor for ASUN Jonesboro Campus

Board of Trustees
Mike Gibson, Vice Chair
Dan Pierce, Secretary
Ron Rhodes, Chair
Charles Luter, Member
Howard L. Slinkard, Member

Fall 2012
Headcount 2,135
Full-Time Equivalency 1,240
SSCH 18,607

Spring 2013
Headcount 2,283
Full-Time Equivalency 1,326
SSCH 19,894

Demographic Fall 2012
Male 978 (45.8%) African-American 12.5%
Female 1,157 (54.2%) Caucasian 75.7%
Hispanic 1.9%
Other 9.9%

Residency Fall 2012
Craighead County 38.1% Other Arkansas Counties 28.1%
Jackson County 16.7% Other States 1.4%
Poinsett County 14.9% Foreign Country 0.8%

Distance Learning Courses Enrollments SSCH
Online or Hybrid 139 1,997 5,752

Dual Credit Courses Courses Enrollments SSCH
Concurrent 77 1,151 3,280

Basic Adult Education AY 2013
Students enrolled 185 +24.2% from AY 12
Students served 298 +24.7% from AY 12
English as Second Language Students 0

Workforce Training AY 2013
Students/participants served 2,796
Classes/events conducted 164

Career Pathways AY 2013
Number of students served 344 +4.9% from AY 12
Certificates/Degrees awarded 266 -18.7% from AY 12

Degrees/Certificates awarded ‘11–’12 (730 total)
Associate Degrees (AA, AAS, AAT) 189
Technical Certificates (TC) 250
Certificates of Proficiency (CP) 291

Employees (‘12–’13)
Full Time 159 Part Time 128
Faculty 63 Adjunct Faculty 74
Classified 52 Part-Time Professional 54
Senior Administrators 7
Professional Non-Faculty 37

Student Workers 9

Library Holdings
Volumes 13,943 Databases 5
Periodicals 72 Videos/Media 624

Physical Plant & Facilities Summer 2013
Buildings 24
Gross Sq. Footage 328,414 ft

2012–2013 Tuition per Semester Credit Hour
In-District: $86 Out-of-District: $86 Out-of-State: $141
Arkansas Rural Nursing Education Consortium (ARNEC)
In-State Registered Nursing: $86 Out-of-State Registered Nursing: $141
Focus on the Future: A Strategic Plan, 2011-2016 was approved May 15, 2011.

VISION:
Arkansas State University-Newport is a great place to start one’s higher education whether it is for job training, professional certification, general education requirements or an associate’s degree.

VALUES:
- Community
- Quality
- Integrity
- Affordability
- Collaboration
- Diversity

STRATEGIC GOALS:
1. To provide an academic environment that will motivate and enable students from diverse backgrounds to achieve their educational goals
2. To ensure institutional development that will attract, retain and graduate quality students
3. To promote student commitments to individual life-long learning, career development, and community leadership
4. To expand the role of the institution in the economic development of Arkansas
5. To strengthen collaboration and working partnerships with other education service providers, business/industry, employers, and community members
6. To secure increased funding for institutional development and advancement
7. To continue the development of physical and technological facilities and services of the institution
8. To ensure integrity and quality in all areas of institutional performance
9. To provide continuous communication relative to the strategic plan to the multiple constituency groups served

KEY INSTITUTIONAL OUTCOMES:
The achievement of a number of pervasive key outcomes requires institution-wide commitment and team effort. Following are the critical measures which will be monitored as indicators of progress toward our strategic goals:
- Increase student enrollment
- Increase retention rate of students
- Increase employer satisfaction with alumni
- Increase number of students graduating with certificates and degrees
- Increase business/industry partnerships
- Raise student satisfaction with institutional programs and services
- Maintain cutting-edge technology in all programs of study
- Cultivate diversity in the student body, faculty and staff
- Retain quality faculty and staff
- Promote faculty and staff development and increased credentials
- Promote efficiency in resource allocation and management
- Increase external funding
- Advance community support of institutional services