



Empowering Individuals. Advancing Communities.
Established 2001

Mission: ASU-Newport will provide accessible, affordable, innovative learning opportunities that transform lives and strengthen the regional economy.

ASU-Newport Flight Plan 2022-2027

Values: ASUN’s core values of belonging, compassion, diversity, innovation and integrity shall drive our institutional priorities and goals.

Strategic Priority 1: Student Success

Develop and implement a holistic student life model that reduces barriers and engages students. Provide high-impact growth and development opportunities recognizing the diversity of students.

Focus areas:

- Customer service
- Enrollment management
- Guided pathways
- Holistic student supports

Strategic Priority 2: Employee Success

Embrace employee-centric processes and opportunities to enhance recruitment, job satisfaction, and retention. Foster a culture that supports diversity, equity, and inclusion.

Focus Areas:

- Culture
- Onboarding
- Recruiting
- Retention

Strategic Priority 3: Institutional Excellence

Advance a culture of responsible stewardship that enhances effectiveness and efficiency. Utilize data-driven decision-making to strengthen operational systems and processes.

Focus Areas:

- Data-driven decision-making
- Diversity, equity, and inclusion
- Fiscal sustainability
- Infrastructure

Strategic Priority 4: Community Engagement

Cultivate and strengthen partnerships that support the college mission and the common good. Serve and engage communities to promote social, economic, and cultural growth.

Focus Areas:

- Accessibility
- Branding
- Partnerships
- Service

Tuition per semester credit hour

In-district: \$100
Out-of-State: \$161
Off-Campus: \$101

Physical Plant & Facilities

25 Buildings
338,587 Gross square
footage

Fall 2021		Spring 2022	
Headcount	1,829	Headcount	1,900
FT Equivalency	1,163	FT Equivalency	1,129
SSCH	17,447	SSCH	16,931

Fall 2021				Spring 2022			
Full-Time	729	40%		Full-Time	643	34%	
Part-Time	1,100	60%		Part-Time	1,257	66%	

Fall 2021		Fall 2021	
Female	1,202	African-American	15.09%
Male	617	Hispanic	4.87%
Not Specified	10	White	72.88%
		Other	7.16%

Fall 2021			
Craighead	46.5%	Other AR Counties	20.7%
Jackson	15.4%	AR Border Counties	0.7%
Poinsett	14.8%	Other State/Foreign	2.0%

Fall 21 Distance Learning

	Courses	Enrollment
Online	132	2,072

Fall 21 High School Enrollment

Concurrent	60	727
Dual	2	28
Ignite	15	128

Credentials	2018	2019	2020	2021	2022
Certificates	775	874	669	849	987
Degrees	228	242	280	273	309

Library Holdings as of June 2022

Books	Media	Databases	Circulation	Serials	Interlibrary Loan
11,908	628	15	127	11	35

Adult Education

Students Enrolled	292
Students Served	489
ESL Students	29

Workforce Training

Students/Participants	737
Classes/events	94



Institutional Learning Outcomes:

ASUN provides core courses to instill general education knowledge, skills, and attitudes which are then reinforced through the academic and technical curriculum as well as co-curricular initiatives and experiences. The focus includes three major areas of competency:

ILO 1: **Communication:** Students will express ideas, knowledge, and concepts in a clear and concise manner.

- Written
- Verbal
- Interpersonal

ILO 2: **Reasoning:** Students will apply reasoning skills in a variety of environments, which demonstrates problem-solving and applied knowledge.

- Explore
- Locate
- Interpret
- Evaluate
- Apply

ILO 3: **Responsibility:** Students will participate in service activities that instill in them a sense of social responsibility.

- Civic
- Academic
- Financial

Credentials Offered

Associate Degree	19
Technical Certificates	23
Certificate of Proficiency	31



Administration:

Chancellor.....**Dr. Johnny M. Moore**
 Vice-Chancellor for Academic and Student Affairs.....**Dr. Typhanie Myers**
 Executive Vice-Chancellor for Finance and Administration.....**Adam Adair**
 Vice-Chancellor for Leadership and Community Engagement...**Ike Wheeler**

Academic Divisions:

Dean for Liberal Arts.....Joe Campbell
 Dean for Applied Sciences.....Michael Nowlin
 Dean for Nursing and Health Professions.....Dr. Stacy Hay
 Dean for STEM.....Dr. Monica Mobley
 Director of Workforce Development.....Charles Walker
 Director of Adult Education..... Dr. John Kelly

Employees	FT	PT	Total
Postsecondary Teachers	67	72	139
Librarians and Library Techs	1	0	1
Student, Academic & Edu Services	10	14	24
Management	23	0	23
Business & Finance	4	0	4
Computer, Engineering, and Science	4	1	5
Comm & Soc Serv., Legal, Arts, Design, Sports	12	0	12
Services	13	13	26
Office and Admin	21	14	35
Natural Resources, Construction, Maintenance	3	0	3
Total	158	114	272

Annual Enrollment Change	2017	2018	2019	2020	2021	2022
Headcount		-3.0%	1.6%	-3.9%	-8.5%	2.1%
SSCH		-1.6%	1.5%	-3.7%	-10.9%	3.1%

Race/Ethn Enrollment	2017	2018	2019	2020	2021	2022
Black		-9.8%	-7.5%	3.5%	-6.9%	9.0%
Hispanic		-22.1%	-13.6%	16.4%	-1.2%	20.2%
Other		-4.1%	32.6%	2.4%	-22.1%	-9.5%
White		-0.4%	0.9%	-6.8%	-7.3%	1.2%

Gender Enrollment	2017	2018	2019	2020	2021	2022
Female		-3.25%	3.57%	-2.58%	-3.97%	1.30%
Male		-2.69%	-1.19%	-5.75%	-15.34%	3.45%

